

**GODIVA CHOCOLATIER, Inc.**  
333 West 34th Street  
New York, NY  
Office 212.984.5900

**CLIENT**  
GODIVA GTR

**PROJECT**  
DFS Galleria-Waikiki  
330 Royal Hawaiian Ave  
Honolulu, HI 96815

**DRAWN BY**  
Store Planning & Design Team

**ISSUE**  
11.03.2014

**REVISIONS**  
00.00.00

**DESCRIPTION**  
Shop Upgrade Proposal

**SHEET No**  
1 of 4



**SCOPE OF WORK :**

- Take out existing Bronze / LED Godiva logo.
- Take out existing slab walls & cubby wall fixtures.
- Remove (2) existing gondolas and ( 2) mid tower units to open up customer flow.
- (1) Lady Godiva backlit.
- (1) Godiva logo brown raised letters on chocolate case over existing tile.
- (2) Graphics & menu signs on both side of new Lady Godiva.
- (5) New Etageres - Gate detail above.
- (2) New set of nesting tables, corian top stainless steel.
- (1) New feature table, corian top stainless steel.
- (1) New Video animation in center Etagere wall.

**ADDITIONAL NOTES ON RENDERING :**

- Counter & dipping unit shown FPO ( existing to remain, no changes).
- Merchandising - FPO .
- All Visuals - FPO.
- Soft served machine FPO ( Date of install TBD).
- FPO ( for placement only ).



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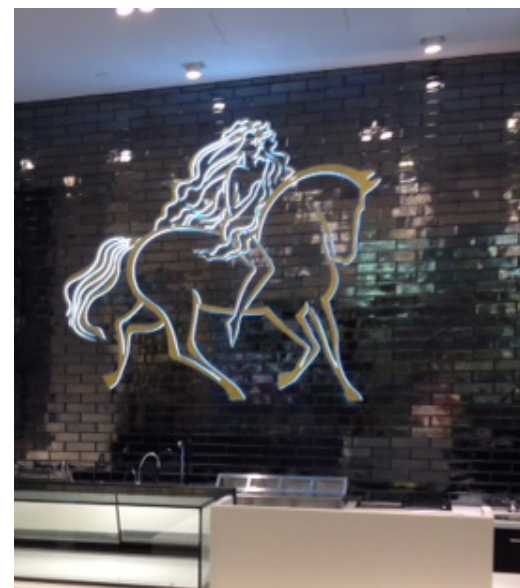
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**DESCRIPTION**  
New Elements Proposed



ETAGERES



LADY GODIVA BACKLIT



NESTING TABLE



FEATURE TABLE

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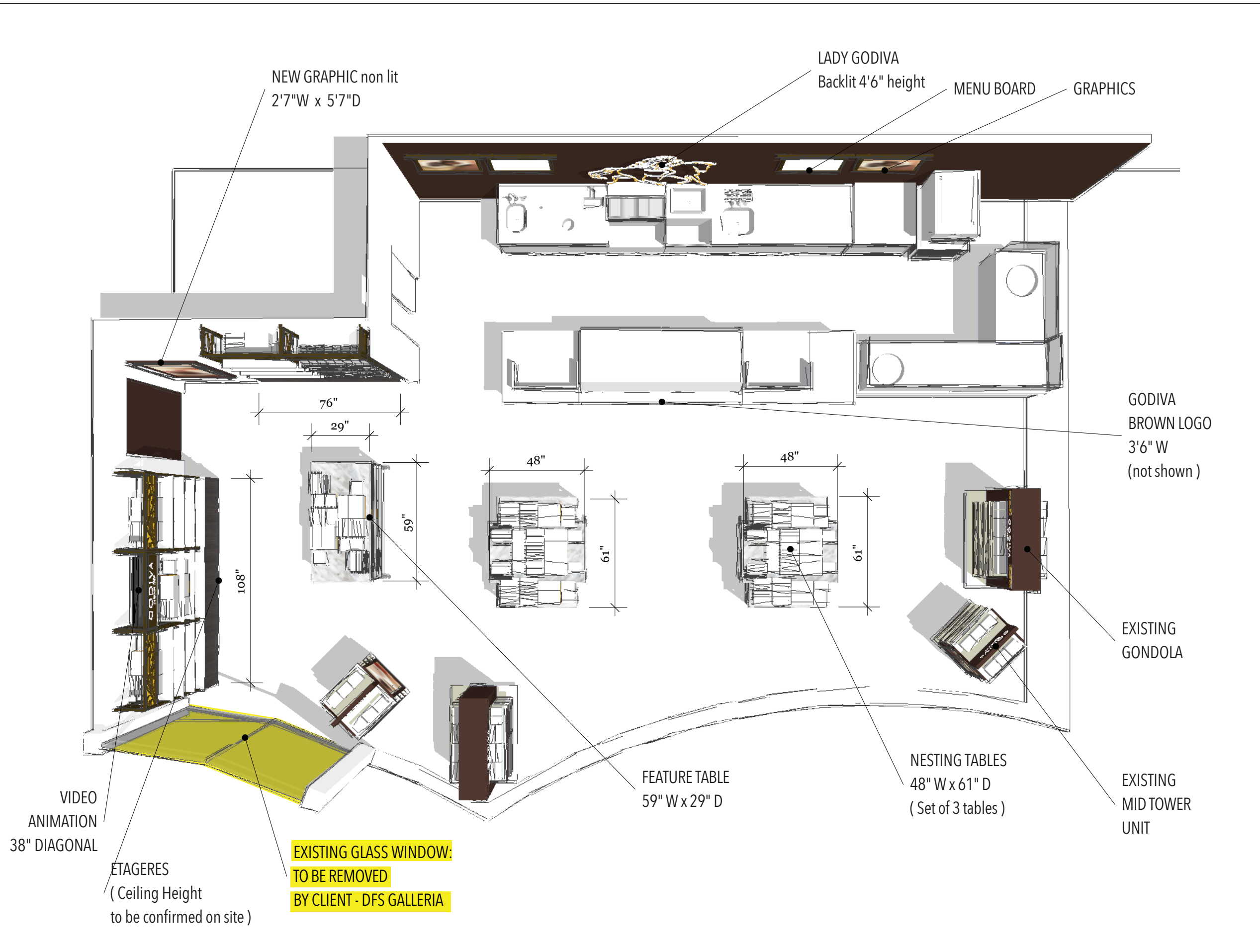
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**DESCRIPTION**  
Fixture Plan

**SHEET No**  
3 of 4



VIDEO ANIMATION  
38" Diagonal  
Built-in on Etagere

Godiva Logo  
raised letters  
Backlit 2'2" W

NEW GRAPHIC



ETAGERES  
To replace existing slab walls  
( wall will need to be prepped &  
painted before install )

FEATURE TABLE  
Corian top & stainless steel  
on wheels

ETAGERES  
to replace cubby wall  
( soffit to be removed,  
total height on site to be confirmed )

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**DESCRIPTION**  
New Wall Fixtures Proposal